### ****Frequently Asked Questions (FAQs)****

#### ****What is Kasturi Vijayam?****

Kasturi Vijayam is a global platform designed to make publishing easier for authors by helping them create, publish, and distribute their books in multiple formats (print, digital, and audio). The platform serves as a publishing label and ensures the security of an author's content through a non-exclusive agreement.

#### ****Who owns the rights to my book?****

As an author, you retain full ownership of your book. Kasturi Vijayam safeguards your rights by assigning an ISBN and facilitates distribution through our partners. We act as a publishing label with a non-exclusive publishing agreement with vendors and partners to ensure the security of your content.

#### ****What is an ISBN, and will my book receive one?****

An ISBN (International Standard Book Number) is a 13-digit identifier used by booksellers and libraries to catalog books. Your book will be assigned distinct ISBNs for its paperback, hardcover, and eBook editions.

#### ****Can I track my book sales and author earnings?****

Yes, you can monitor your book sales across various markets through your author dashboard. You'll also be able to track your earnings, check payouts, and order author copies at cost price.

#### ****Who sets the price of my book?****

The price of your book is determined based on production costs, which consider factors such as page count, format, size, and market availability. Kasturi Vijayam ensures that you receive ₹30 per copy sold in India and $1 per copy sold internationally.

#### ****How many copies of my book will be printed?****

We use a Print-On-Demand (POD) model, so your book will never run out of stock. We collaborate with global printing partners to print and deliver your book based on demand. The latest version will always be available when customers order from Kasturi Vijayam or other eCommerce platforms like Amazon and Flipkart.

#### ****Will I receive post-publishing support?****

Yes, we are committed to your satisfaction. Our Author Support Team is available via email to assist with any post-publishing queries.

#### ****Can I refer others to Kasturi Vijayam?****

Yes, you can participate in our Referral Program and earn Author Points by referring writers, editors, translators, book reviewers, or individuals with strong connections in the book industry. Once your referral successfully publishes with us, you will earn points credited to your author dashboard.

#### ****How does the Kasturi Vijayam Referral Program work?****

* **Earn Points**: Share your unique referral link with potential authors. If they publish with Kasturi Vijayam, you’ll earn Author Points.
* **Successful Referral**: A referral is considered successful when the referred individual publishes their book with us and purchases a publishing package.
* **Referral Points**: You can earn up to 2000 points per referral slot (11 authors). Additional points are awarded for participating in contests, reviews, and volunteer activities like proofreading or translating.

**\*\*\***

#### ****How can I use Author Points?****

You can redeem your Author Points for various services:

* Publishing a book (max. 140 pages) costs 10,000 Author Points.
* Printing a book (max. 140 pages, minimum 31 copies) costs 7,000 Author Points.
* Booking a Book Release Event at Ravindra Bharathi Hall 3, Hyderabad costs 9,000 Author Points.
* You can also use Author Points to order Kasturi Vijayam-branded items like shawls, T-shirts, or other merchandise.

#### ****What happens if I misuse or fraudulently use Author Points?****

Any misuse or fraudulent activity related to Author Points may result in the suspension or cancellation of your account and points.

#### ****What is a successful referral?****

A referral is successful when the person you referred publishes their book with us and purchases one of our publishing packages.

#### ****How can I track the status of my referral?****

You can monitor the status of your referral on your dashboard. You'll also receive an email notification when the referred individual purchases a package.

#### ****When will I receive my referral earnings?****

Referral earnings will be credited to your wallet and available for withdrawal by the 10th of the following month.

#### ****Are Author Points transferable?****

Yes, Author Points can be transferred to others within 15 days before they expire.

#### ****What is the validity period for Author Points?****

Author Points are valid for 180 days (six months).

#### ****Can I donate my Author Points?****

Yes, you can donate your Author Points to others within 15 days before they expire.

#### ****What happens if my Author Points expire?****

If your Author Points expire, they will be used in Kasturi Vijayam’s community-driven initiatives to help underprivileged writers publish their books at no cost.

### ****\*\*\*****

### ****Wallet Balance and Royalty FAQs****

#### ****How will I receive payment for book sales?****

* **Royalty for Print Book Sales in India**: Sales through Indian eCommerce platforms like kasturivijayam.com, Amazon India, and Flipkart are updated on your author dashboard once orders are confirmed by the 10th of each month. The minimum payout is ₹1500, which will be processed within 40 days.
* **Royalty for International Print Book Sales**: Sales through international platforms are updated every 90 days, with payouts made in the following month.
* **Royalty for eBook Sales**: eBook sales are updated every 90 days, and earnings are paid the following month.

#### ****What is the minimum payout amount?****

The minimum payout is ₹1500, excluding GST charges.

#### ****Can Kasturi Vijayam change the book price or payout terms?****

Yes, Kasturi Vijayam reserves the right to change the book price and adjust the minimum payout amount at any time without prior notice.

If you have any more questions, feel free to email us at **kasturivijayam@gmail.com**. We're here to help!Bottom of Form